

ALEBIOSU JOSHUA IYANU

Graphic Designer | Branding & Visual Identity Specialist

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Portfolio: <https://drive.google.com/drive/folders/1FkIZyUnYTtC7ELUhDE9VHTX7xKn6NIoF>

LinkedIn: <https://www.linkedin.com/in/joshua-iyanu-1aa9a5270>

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer specialising in branding, visual identity and marketing design. Proven ability to craft impactful visuals that strengthen brand presence and engage target audiences. Proficient in Adobe Photoshop, Illustrator and InDesign, with a strong commitment to delivering high-quality, consistent and eye-catching work across digital and print media.

CORE SKILLS

Design Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Canva, Pixellab, CapCut

Design Expertise: Branding and visual identity, logo design, flyers, brochures, banners, social media graphics, product packaging, infographics

Content Creation: Social media content, promotional materials, captions and copywriting

Project Management: Managing multiple projects concurrently and meeting tight deadlines

PROFESSIONAL EXPERIENCE

Senior Graphic Designer

2024 – 2026

Corporately Lucid

- Led creative design projects for corporate branding, marketing materials and digital assets.
- Collaborated with cross-functional teams to deliver visually impactful presentations, reports and campaigns.
- Developed unique brand identities for clients, improving brand recognition and client satisfaction.

Graphic Designer

2025

CDK Industries

- Designed high-quality visual assets for tile showcasing and advertising.
- Created marketing collateral, including brochures, banners, social media graphics and product packaging, to support sales and marketing initiatives.
- Collaborated with the marketing and product teams to conceptualise and execute creative campaigns that enhanced brand visibility.
- Managed multiple projects under tight deadlines while maintaining attention to detail and quality.

Graphic Designer

2024

Karen V Home

- Designed marketing and promotional materials for an interior decor and home accessories brand.
- Provided creative direction on photoshoots to ensure high-quality visuals aligned with the brand identity.
- Managed design projects from concept to final delivery under tight deadlines.

Graphic Designer / Brand Specialist

2022 – 2024

Simmy Exchange Crypto

- Designed the brand identity and digital assets for a crypto exchange platform, strengthening brand credibility.
- Produced social media content, infographics and promotional materials that grew online community engagement.
- Ensured all creative output complied with brand guidelines and industry standards.

Graphic Designer

2020 – 2022

Arobiz Estate Properties

- Created real estate marketing materials, including flyers, brochures and property listings.
- Designed social media graphics that increased online visibility and client engagement.

- Maintained brand consistency across all marketing platforms.
- Assisted in developing advertising campaigns that generated higher property inquiries.

Graphic Designer

2020 – 2022

Tife Multimedia Concept

- Developed creative concepts and design solutions for digital and print media.
- Designed brand identities, logos, marketing materials and social media content that boosted brand recognition and engagement.
- Worked closely with clients to understand their design needs and deliver high-quality visual assets.
- Managed multiple projects simultaneously while meeting tight deadlines.

KEY ACHIEVEMENTS

- Improved client satisfaction through consistently high-quality designs and timely delivery.
- Increased brand awareness for clients through cohesive, well-executed visual campaigns.
- Handled multiple design projects simultaneously while exceeding client expectations.

EDUCATION

Higher National Diploma (HND), Biochemistry

2022 – 2023

Federal Polytechnic, Ado-Ekiti

Grade: Distinction (CGPA: 3.52 / 4.00)

National Diploma (ND), Science Laboratory Technology

2018 – 2021

Federal Polytechnic, Ado-Ekiti

Grade: Distinction (CGPA: 3.55 / 4.00)

LANGUAGES

English – Fluent **Yoruba** – Native

REFERENCES

Available upon request.